

2010 EDITORIAL CALENDAR

IN PRINT | IN PERSON | ONLINE

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
Closing Dates Material Deadlines	Ad Closing: 12/1/09 Materials Due: 12/8/09	Ad Closing: 1/5/10 Materials Due: 1/12/10	Ad Closing: 2/2/10 Materials Due: 2/9/10	Ad Closing: 3/2/10 Materials Due: 3/9/10	Ad Closing: 3/30/10 Materials Due: 4/9/10	Ad Closing: 5/4/10 Materials Due: 5/11/10
Advertising Supplements		Channel Program Update	Products to Watch — Spring Rollouts			
Special Editorial Features	Top Retail POS Trends	Field Service Mobility Trends to Watch Out For in 2010	Navigating the World of Payment Processing	Top Technology Trends	Hospitality Trends	Mid-Year Channel Status Report (By Vertical)
Editorial Research & Reports	2010 Review and Outlook	Opportunities in Healthcare		Self-Service Innovations	Barcode Scanning Applications	PCI Compliance Measures
POS/DC Focus	POS/DC VAR Roundtable	Managed Services at the POS	POS/ISV Roundtable	Healthcare Data Capture Trends	POS Printer Trends	Digital Signage Integration
Networking Focus	802.11n: What's Next?	Video Conferencing Trends	Networking Solutions for the Remote Worker	Unified Communication Trends	Call Center Technologies	Netbooks
Security Focus	Video Surveillance Trends	Identity Theft Technologies	HIPAA Compliance Measures	PCI Security Checklist: Do You Measure Up?	Access Control/ Biometrics	How to Ensure a Secure Wireless Network
Trade Show Distribution	NRF (National Retail Federation); RSPA Inspire2010	FS Tec; HIMSS	CTIA Wireless	KioskCom	NRA (National Restaurant Association)	

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	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Closing Dates Material Deadlines	Ad Closing: 6/2/10 Materials Due: 6/10/10	Ad Closing: 7/2/10 Materials Due: 7/9/10	Ad Closing: 8/3/10 Materials Due: 8/10/10	Ad Closing: 9/2/10 Materials Due: 9/10/10	Ad Closing: 10/1/10 Materials Due: 10/8/10	Ad Closing: 11/2/10 Materials Due: 11/9/10
Advertising Supplements	Channel Program Update			Products to Watch — Fall Rollouts	Payment Processing	VSR Sourcebook
Special Editorial Features	State of the SMB Market	VSR/RSPA Innovative Solution Awards	Public Sector Trends	Warehousing/DC Trend Report	Healthcare Technology Trends	Annual End User Study
Editorial Research & Reports	Managed Services	Distributor-VAR Partnerships	ISV-VAR Partnership Advantage		Printer Handbook	Kiosk Benchmark Study
POS/DC Focus	Data Capture Devices for the Field Worker	POS Software/Hardware Trends	Barcode Parsing Technologies	How to Provide the Total POS Solution	Ruggedized Laptops/ Data Collection	Smartphone POS Apps
Networking Focus	Managed Print Services	Cloud Computing	The Wireless Campus	Windows 7: One Year Later	SaaS Opportunities	Top Networking Trends Expected for 2011
Security Focus	Data Leak Detection	Anti Virus/Data Security Software	Rogue Device Detection	Safe Integration Techniques	Common Security Flaws to Watch Out For	Physical Security Roundup
Trade Show Distribution	RetailNow 2010; CompTIA Breakaway			VSR Business Optimization Summit		